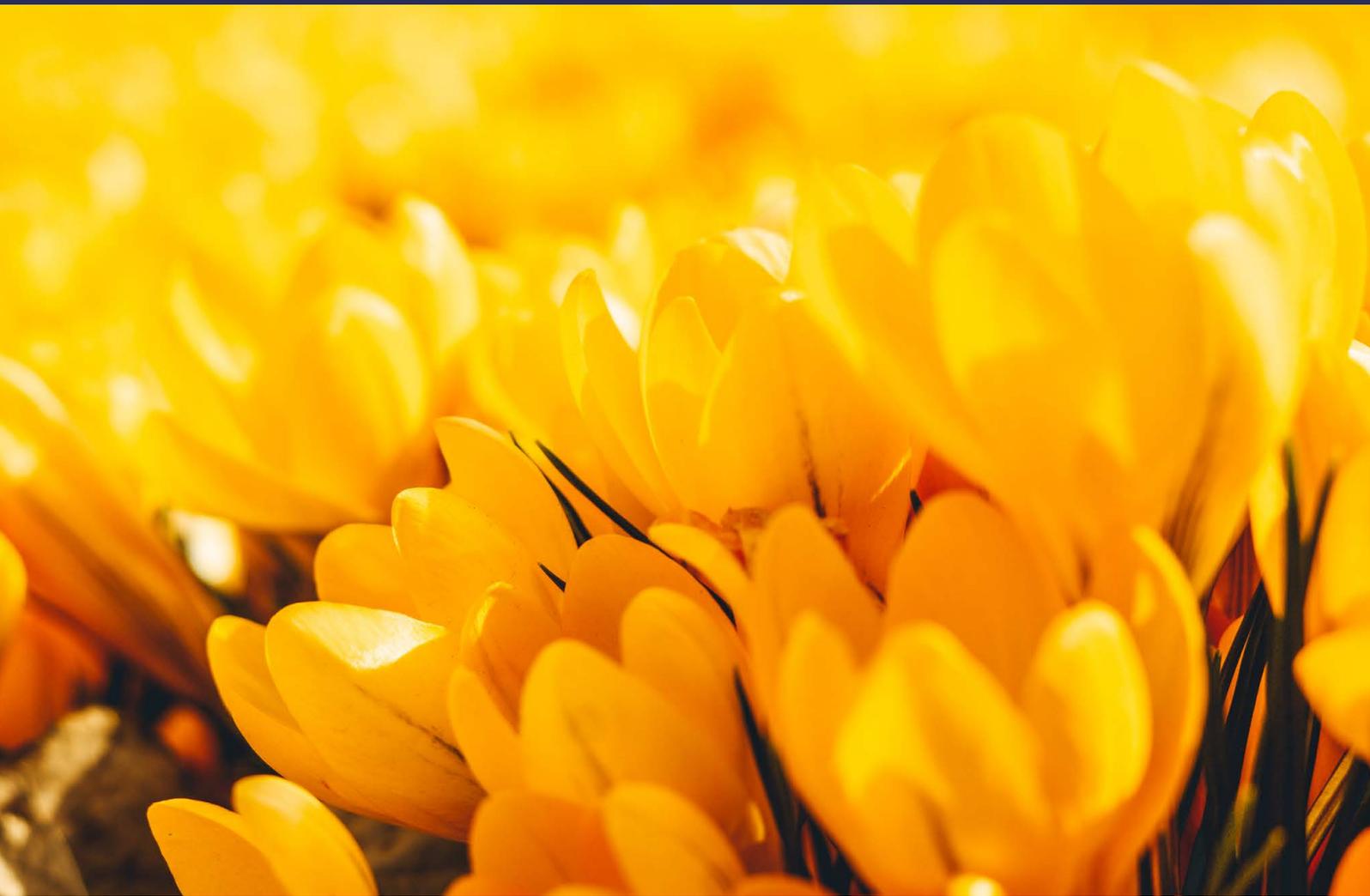


SPRING TERM 2022

Newsletter



A very warm welcome!

Hello and welcome to the new and improved Progress Careers Termly Newsletter! This newsletter is a chance for us to bring you up to date on everything careers, share company updates, and celebrate any achievements. You will receive three newsletters per year in Spring, Summer and Autumn. So, sit back, relax and take a look at all the latest news from us...

A message from the previous owners

The previous owners and founders of CareersInc (the former name of Progress Careers), Deb Norton and Jacqui Jameson wish to say farewell to everyone they knew across the business: "We are so pleased to see the business in such safe hands and we can see that the company is going to go from strength to strength in the coming years. We enjoyed many years in the sector and with many of you in the schools and have many fond memories. We wish you all the very best for the future and look forward to seeing your collective achievements".



Microsites

We hope that you like the new look of the microsites that we have created for your school.

You will see a lot more information on there for students, parents and staff. We have had some great feedback on the new branding and the look and feel of the microsites. If you haven't yet linked this to your school website, make sure that you do this as soon as possible as the old links have now expired.

Moving forward...

We are really pleased to report that the development of our app to replace the current tracking system is currently under the testing phase and will be piloted in a small selection of schools in the Spring Term.

All being well, we aim to roll out iProgress to all of our schools later this year. The app will see the digitalisation of our management information systems, greater opportunity for advisers to interact with students, more visibility of destination tracking for schools and career leaders and much more. Closer to the launch we will be delivering launch presentations and offering significant support to aid the transition.

We look forward to reporting back on the results of the testing and pilots very soon...

Destination Data

You should have all now received your data dashboards for the 2021 leavers*.

This year has been harder than ever to collect reliable and informed data from colleges, sixth forms and training providers. Not only with the restrictions to sharing data that GDPR brings, but also the delays in starts and changes to students plans due to Covid-19. It has been an ever-changing landscape for our advisers and the management team to navigate. It is great to report that across all of the schools we support, we report an average NEET figure of <1%

We aim to improve the efficiency of data collection and analysis through iProgress.

**NEETs data collected in October 2021 and is subject to change based on LA data collection for published DfE measures.*

Podcast plans

We have some exciting plans to build up a bank of 10-minute podcasts with some really inspiring individuals who can talk about their journey, current career, and top tips for young people.

These will be great to support your CEIAG programme through tutor times and will be available through our YouTube channel.

If anyone knows of anyone who would be happy to feature on a podcast with one of our advisers, please get in touch with your Operations Manager.

National Careers Week

NCW



Young Entrepreneur

We would like to launch a competition for students across all of our schools in line with NCW 2022.

We are looking for the next young entrepreneur and as such we are asking students to propose a business idea that they would like to launch. We have a panel of industry expert judges who will go through all applications and shortlist students to take part in an online interview/pitch. The lucky winner will receive a prize bundle filled with resources for them to kick-start their business plans.

To enter, students will need to fill out an application form telling us about their business idea and why they felt inspired to get into this business, along with a few more general questions. To support you, we have created a media pack that can be used in school and on your social media channels.

The media pack includes:

1x A4 poster

Social media graphics for use across Twitter, Facebook and Instagram



The Quality in Careers Standard >>>>

Huge congratulations go to both Outwood Academy Danum and Outwood Academy Bydales.

They have both achieved the Quality in Career Standards in the past couple of months and during such difficult circumstances with the disruptions to careers provision due to Covid. Career Leaders Heidi Arnold (Danum) and Jo Ferris (Bydales) have both worked extremely hard with their schools to achieve this award. Well done!



Quick wins for NCW2022

National Careers Week is a great opportunity to boost your careers programme.

Why not do some exciting things around the school to really raise the profile of the amazing careers activities that go on all year round.

- Use the templates available on #NCW2022 and ask staff to print a door notice to let students know what jobs they've had previously and the skills that they think are most important in their current job. Remember to include non-teaching staff. You could create a display in a busy area of the school for all to see.
- Create a scavenger hunt of different career-related items around the school. Offer a prize for the winner.
- Task each department to bring in at least one person from industry to talk to students in lessons.
- Invite colleges, training providers, and employers to have a small stand during lunchtime. Put suggested questions to ask on the tables to support career conversations.
- Ask staff to come in dressed as someone from a different profession for the day.

When did you last update your careers displays?

Such a quick win to raise the profile of careers around the school – update your careers notice boards.

Use the Progress Careers posters within subject areas to stimulate subject-specific areas of focus.

If you don't know how to access these posters and displays, speak to your adviser.